



UNIQUE **STYLE** **P**ATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
STATEMENT 70'S





From **fashion** to **technology**, **70's aesthetics** are shaping **automobiles**, **lifestyle**, and **interiors** through **expressive forms**, **rich colour palettes**, and **bold patterns**.

**Sabrina Carpenter** for *Vogue Italia* and **Miu Miu's A/W 25/26 campaign** both channel **retro influences**, from **glamorous makeup** to **statement accessories**.

Similarly, **Saint Laurent's S/S 25 collection** paid homage to the decade with an explosion of colour and texture, through **brocade blazers**, **sheer blouses**, and **ruffled skirts**. **Burberry's S/S 26 collection** served as a love letter to the era, reimagining **fitted denim jackets**, **crochet knits**, **ringer tees**, and **skinny scarves**, all grounded by the brand's signature check.

Beyond fashion, **70's influences permeate interiors**, **packaging**, and **automotive design** through **rich hues**, **tactile materials**, and **nostalgic detailing**. **Range Rover's Futurespective: Connected World** installation set the scene of a **1970's-inspired showroom** to immerse viewers in a **dialogue between past and future**.

**USP: Floaty silhouettes**, **patchwork prints**, **jewel tones**, and **statement accessories** blend **nostalgic 70's aesthetics** with **modern flair** across **fashion**, **interiors**, **packaging**, and **technology**.



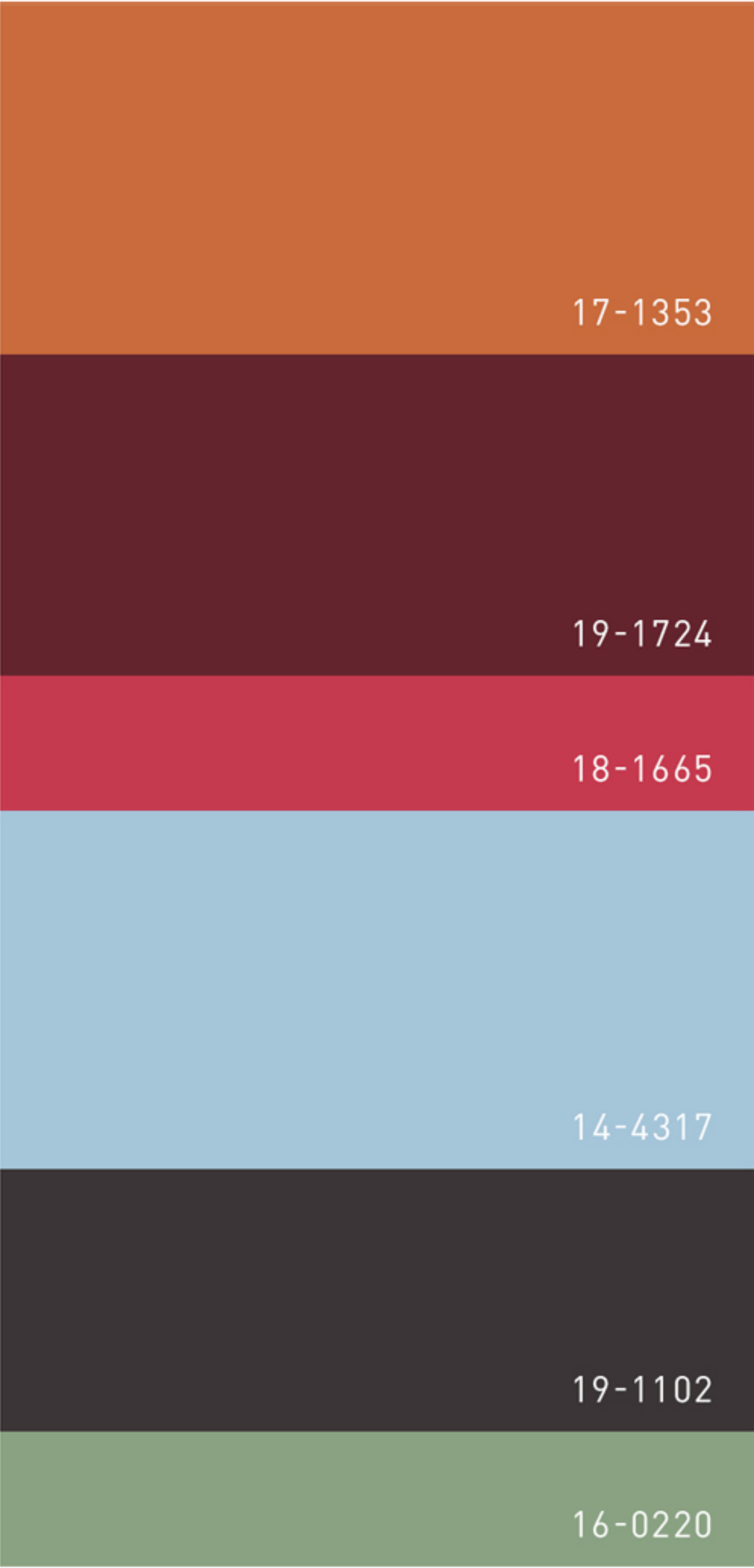


Be inspired by floaty silhouettes, patchwork prints, and futuristic fonts shaped by retro 70's aesthetics.



# USP INSPIRE: STATEMENT 70'S

# COLOUR



Be inspired by a warm palette of apricot orange, cabernet, watermelon, sky blue, sparrow, and sage, to combine nostalgia with modern flair.